



Lead Generation Heatmap

Company Background

Pie's mission is to empower small businesses to thrive by making commercial insurance affordable and as easy as pie. We leverage technology to transform how small businesses buy and experience commercial insurance—starting with workers' compensation.

Like our small business customers, we are a diverse team of builders, dreamers, and entrepreneurs who are driven by core values that guide every decision we make.

Project Description

The goal of the project is to create a heatmap of our current leads and sales opportunities across the United States, along with premium data. The UI will give stakeholders and employees a visual representation of Pie's business opportunities. The project will include taking various location data and creating a display of our current business. The first map should differentiate among current leads, current customers, and partners. Another map should show the correlation between total premium and business location. Primary elements of the project will include:

- Front end web interface for data visualization
- Backend solution to collate data for web interface
- Integration with other systems that generate data

Desired Skill Set

Entry level, basic understanding of the following:

- Web front end UI (Javascript, HTML, UI Framework, Typescript/React)
- Backend server (C# or other server side language)
- Databases (SQL, no-SQL)

Preferred Team Size

3-5 students

Location

Work can be done remotely or on site at Pie's offices in Downtown Denver, or a mix of remote and onsite.

Student Benefits

Students will get experience working in a high growth startup environment using modern technologies and methodologies for software development. We are always looking for highly motivated individuals who love using technology to solve difficult problems.

The Students will be required to sign an Agreement that includes confidentiality provision and assigns all Intellectual Property rights in the project to the Pie Insurance.