

SUSOIX Media / SpikeBanner™



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SUSOIX® SpikeBanner Android Data Collection App & Display App

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Project

SpikeBanner has 14 "Partner's" it displays and 2 SpikeBoarding athlete's that operate SpikeBanner. On any given day either of the athlete's can choose to go SpikeBoarding while representing any of the 14 SpikeBanner Partner's. On any given day both athlete's could choose and be generating data for the same partner. There are two physical banners for each partner. The athlete's will travel various distances and elevation gains during each log in. This will equate to an accumulation of specific yet differing distance and elevation data for each partner's banner. SpikeBanner wants to provide global public access to monitor partner specific GPS mileage and elevation data for each partner's banner expressed as a total accumulated annual figure at a glance.

All work to be done is Android based. Two apps are needed. One app is to be used by only the two SpikeBanner athlete's to log in and choose which banner they will spike with on any given day and provide GPS data accumulation and location. Each SpikeBanner athlete will have his own unique Android mobile device. Only these two phone numbers will have access to the SpikeBanner login app. Once again, each banner has been manufactured in duplicate and could be used at the same time by each athlete, consequently adding distance and elevation data simultaneously to that banner's annual GPS mileage and elevation gain accumulation total.

The second app will be publicly accessible globally on the Android platform. This app will be free to download and be of a very basic design providing the user an option to select from a pull down list of 14 banner partner's annual GPS distance and elevation gain accumulation data.

The public app will allow for SpikeBanner to fund raise and or conduct promotions for each partner in a very new and unique way. Fund raising and promotions have as of this date been exclusively executed via mileage. Elevation gain totals have never been used for such promotions or fund raising. Boards have traditionally never been used during endurance sport circuits with elevation gains. Hence this app will make for a very unique spectator window into endurance sports innovation and endurance sport promotion and fund raising.

Specific Requirements

- Web based interface for SUSOIX SpikeBanner to adjust the public and private app. We should be able to zero out the totals annually and switch out the partner's from year to year if needed. A total of no more than 14 slots need to be available.
 - One app is private for each SpikeBanner athlete.
 - One app is public.
- Android Application only

Team Size and Location

The preferred size for this team is 3-4 students. At least a couple students should have experience developing Android apps, and students must provide their own development platform (i.e., Android). Location is flexible.

Background

SUSOIX is the innovator of SpikeBoarding, Stand Up Spike sports and are the creators of the original SkateBoard Spike® patented. These are all innovations dealing with human performance both in the advent of kinetics and the creation of a new hand tool required to execute them. These innovations are as disruptive or more so than the innovation of the mountain bike, snowboard and inline skate. They are innovative "more so" in as much as they introduce new human kinetics to the world. These innovations play into the world is OOH (out of home) marketing by way of SpikeBanner creating an immediate use by advertising agencies beyond the incubation period of the two sports of SpikeBoarding and Stand Up Spike. SUSOIX is the most disruptive outdoor company in existence today. SpikeBoarding and Stand Up Spike are at zero in terms of global sector size. Students participating in any way with any of these innovations become pioneers in the incubation of any and all of this making them first and foremost incredibly significant players in the history as well as positions them incredibly well for what will be a certain sports sector reaching a size similar if not greater than that of the previously mentioned sports. SpikeBoarding is born in USA, it a simplified form of roller skiing and it provides casual commuting in a fun way that cross trains incredibly well. SpikeBoarding is as certain as Sunday. See more of both sports at www.spikeboarding.com & www.standupspike.com See the original SkateBoard Spike at www.susoix.com. All students participating will be considered for employment at SUSOIX as we expand. All students are encouraged to learn both sports. Students should realize Lookout Mountain has been the site of significant Stand Up Spike and SpikeBoarding history which has been covered by The Denver Post.

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